



REGISTRATION FORM

PLEASE WRITE IN PRINT

Name: _____ Position: _____
 Company: _____
 Address: _____ Tin. No.: _____
 Contact No.: _____ Email Add: _____

SCHEDULE OF ACTIVITIES

RATE/TOPIC

DAY 1 : AUGUST 7, 2019 WEDNESDAY (Panel Discussions)

<p>11:00am MARKET TRENDS & UPCOMING DEVELOPMENTS 12:00nn (The hospitality industry is always evolving but never has there been as much disruptive transformations as in the last decade. Learn the trends taking over the industry.)</p>	<p>_____ P900.00</p>
<p>1:00pm SUSTAINABILITY RULES! 2:00pm (Understand how to creating eco-friendly business operations that can bring in more clients and drive profits like never before.)</p>	<p>_____ P900.00</p>
<p>2:30pm HOSPITALITY CHALLENGES 3:30pm (They say failures are life's best teachers. Join this panel discussion on the usual pitfalls of a hospitality enterprise and learn solutions to remedy and/or avoid them from happening again.)</p>	<p>_____ P900.00</p>
<p>4:00pm TECH EXPLOSION 5:00pm (Can you enterprise still survive without all these tech developments? Is there still room for old-school operations? What are these trends and its impact on you?)</p>	<p>_____ P900.00</p>

DAY 2 : AUGUST 8, 2019 THURSDAY (The Lectures)

<p>11:00am HOSPITALITY BRANDING 12:00nn (There is a boom in the hospitality industry. All over the country, new developments are competing with existing establishments. Is your brand going to be able to compete?)</p>	<p>_____ P900.00</p>
<p>1:00pm FIVE STAR EXPERIENCE AT A FRACTION OF THE COST! 2:00pm (With competition on the rise, people are expecting better service even on smaller budgets. Are there ways to level up without blowing up your costs? Learn how to bridge the gap between perception and actual satisfaction.)</p>	<p>_____ P900.00</p>
<p>2:30pm DOT ACCREDITATION : WHY IT IS IMPORTANT! 3:30pm The Department of Tourism is now strictly enforcing their efforts to do business only with DOT Accredited Establishments. If you want to take a bite out of the government's efforts to bring in more MICE and Liesure Tourism businesses, learn the ins and outs of accreditation.</p>	<p>_____ P900.00</p>
<p>4:00pm DATA PRIVACY PROTECTION 5:00pm (Collection of guest information is part of the hospitality business and the new Data Privacy Protection Law greatly affects you! Are you ready? Learn how to protect your data and yourself.)</p>	<p>_____ P900.00</p>

SPECIAL DAY PACKAGE: Includes all 4 topics for the day _____ **P2,400.00**
**Inclusive of Certificate of Attendance; Limited seats available (Savings of P1,600)*

FOR Maximum Savings: FULL COURSE Includes all topics for 2 days _____ **P4,000.00**
**Inclusive of Certificate of Attendance; Limited seats available (Savings of P3,200)*

All topics, schedules & speakers are subjct to change without prior notice.

PAYMENT DETAILS: Fax or Email deposit slip for confirmation. Payment can be made through
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